

SoSe 2025, IM_Communication and Language

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Topic: Mediation

1. Part

Definition

"Mediation is the process of talking to two separate people or groups involved in a disagreement to try to help them to agree or find a solution to their problems"

- Voluntary process
- Neutral person (Mediator)
- Collective solution
- Confidentiality

Mediation in Business

When? Conflicts / Disputes

Advantages:

- Cost and time efficiency
- Preserves relationships
- Empowers participants
- Improves communication

Disadvantages:

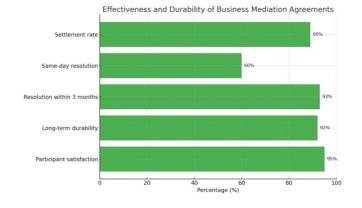
- No guaranteed outcome
- Non binding agreements
- Power imbalances
- Emotional and psychological demands
- Cooperation required

Business Areas:

- Team conflicts, M&A situation, Start-ups,...

International Management:

- Cultural differences
- Misunderstandings



2. Part

Roles

- Mediator
- Parties



Mediation in 5 Steps

- 0. Problem
- 1. Preperation / Introduction
- 2. Opening
- 3. Exploring Interests
- 4. Negotiation
- 5. Agreement



Typical Mistakes

- Mediator is biased
- Agressive negotiation
- Not willing to cooperate



Skills

- Neutrality
- Communication skills
- Problem solving skills
- Cultural intelligence,...



Group Tasks

- 1. Analytic of the situation
- 2. Create a mediative concept for deescalation
- 3. Answer the questions
- 4. Present to the class

Quiz

Sources

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