

DECISION FORM PERIOD 7

Company_____

	COPY Classic		COPY Pro		
	Market 1	Market 2	Market 1	Market 2	
Sales	Price (per unit)	EUR	FCU	EUR	FCU
	Advertising	mEUR	mEUR	mEUR	mEUR
	Corporate Identity	mEUR		Market 1	Market 2
	Market Res. Report	Yes: <input type="checkbox"/>	Sales Staff	no. of ppl.	no. of ppl.
	Bulk Buyer	units	Relaunch (Gen. 1)	Yes: <input type="checkbox"/>	
	Bid Price for Tender	EUR/unit	Introduction (Gen. 2)	Yes: <input type="checkbox"/>	

	Technology	Ecology	Value Analysis
R&D	COPY Classic – Gen. 1	no. of ppl.	mEUR
	COPY Classic – Gen. 2	no. of ppl.	mEUR
	COPY Pro	no. of ppl.	mEUR

Pur- chasing	COPY Classic	COPY Pro	
	Input Materials/Parts	units	units
	External Production		units

Production	COPY Classic	COPY Pro		
	Production Volume	units	units	
	Production Lines	Type A	Type B	Type C
	Investment	no. of new lines	no. of new lines	no. of new lines
	Disinvestment	no. of line(s)	no. of line(s)	no. of line(s)
	Maintenance	mEUR/line	mEUR/line	mEUR/line
	Rationalization	mEUR	mEUR	mEUR
	Process Optimization		mEUR	
	Investment in Environmental Technology		mEUR	
	Production Staff - hire / dismiss (-)		ppl.	
	Training	EUR / Employee		
	Non-Salary Staff Costs	%		

Financing	Short-term Loan	mEUR
	Long-term Loan	mEUR
	Purchase of Securities	mEUR
	Dividends	mEUR

	COPY Classic		COPY Pro		
	Market 1	Market 2	Market 1	Market 2	
Plan Figures	Sales	units	units	units	units
	Return on Equity	%			
	Operational Cash-Flow	mEUR			